



Artwork Preparation

General

Please ensure artwork is supplied in line with these specifications. Artwork received that is not in line with these specifications may be subject to amendment charges. All files should be supplied on DVD, CD, USB memory stick, Email (if they are 7mb or smaller files) or via yousendit if larger than 7mb. Please supply colour proofs of all your files with a purchase order. If supplying files via email or yousendit, please include a lowres pdf or jpg.



Illustrator eps files (Illustrator is iD Signs preferred program)

- Set up file at 100% . Where 100% is not possible, use the largest scale possible and please note that in your file name.
- Please make sure **ALL FONTS ARE OUTLINED**
- Images should be CMYK and minimum 300dpi at 100% where possible. Ensure images are embedded in the illustrator file.
- If you require PMS colours to be matched please specify in your file. (CMYK breakdowns can not be matched)
- Include at least 10mm bleed around all files.
- We accept eps and ai files.



Photoshop

- Set up file as close to 100% as you can. Where 100% is not possible, use the largest scale possible and please note that in your file name.
- All files should be CMYK and minimum 300dpi at 100% where possible.
- Please ensure your file is flattened.
- Include at least 10mm bleed around all files.
- We accept eps, tif and jpg files.



Indesign

Indesign is not our preferred file format, except where iD is required to make modifications to the artwork.

- Set up file as close to 100% as you can. Where 100% is not possible, use the largest scale possible and please note that in your file name.
- Images should be CMYK and minimum 300dpi at 100% where possible.
- Include at least 10mm bleed around all files.
- We only accept Indesign files that have been packaged (so that all necessary fonts, images etc... are included)
- We would prefer if Indesign files are exported to Illustrator eps format and set up as indicated above.



High Res PDF files

- We can only print directly from PDF files when NO amendments need to be made and no tiling of the artwork for printing is required.
- Files **MUST** have all fonts outlined. We will not accept files with fonts embedded.
- All files should be CMYK and 300dpi at 100%.
- Include at least 10mm bleed around all files.
- Artwork **MUST** be 100% of output size.

If you have any further questions please do not hesitate to contact us:



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